

Annual gender sensitization action plan 2023 - 2024

Women's empowerment and gender equality are one of the primary concerns at International Institute of business Studies. We practice bringing a positive change in the attitude and support equity among genders within the institute and in our outreach.

Annual gender sensitization plan is as follows:

Objective: To promote inclusiveness, tolerance, harmony and women's empowerment among the students and staff.

- Conduct activities like Blood donation camp, Aids awareness, female foeticide, dealing with COVID-19 pandemic, etc in order to give back to the society
- Promoting activities related to health, nutrition, self-defence and entrepreneurship among the female students.
- Conduct workshops related to cybercrime, safety and security in hotels and career enhancement for female students.
- Provide professional counselling to the students.
- Guidance regarding the financial investment for students and staff.
- Conduct workshops that promote diversity and gender-sensitive communication for students and staff alike.
- Mentorship in college to be provided where faculty and students can approach in matters of gender-related issues.
- Monitoring and evaluation mechanisms for implementation and their follow-ups.
- Conducting regular awareness-raising activities among students and staff
- Balanced gender quota while recruitment.
- Student's code of conduct that promotes gender parity at the governance level.

Events to be conducted

- Entrepreneurship development for Girl Students
- Legal advice for girl students
- Women empowerment seminars
- Awareness in Cyber Crime
- Awareness on financial investment to girl students


Principal

Dr Tripuraneni Jaggaiah
Principal

International Institute of Business Studies
75, Muthugadahalli, Jala Hobli,
Bangalore North - 562 157