

## Alumni Engagement

The International Institute of Business Studies (IIBS) hosted a series of impactful alumni engagement activities during the year, reinforcing its commitment to fostering strong connections with its alumni.

Key events included the IAMA Meet 2019, organized at Moven Pick Hotel and Spa, Bangalore, featuring discussions on alumni contributions such as book donations and workshops for current students. Virtual and physical meets in subsequent years, including the IAA Meet 2022 at Lalit Ashok Hotel, saw active alumni participation, inspiring interactions with students, and elections for new office bearers. The 2023 meet, held at Club Cabana Resort, Bangalore, highlighted the growing alumni network, with motivational talks and cultural events adding vibrancy to the occasion.

In addition, the institute launched initiatives to bridge academia and industry. Alumni were invited as project co-guides for MBA students (2022–24 batch), enhancing the practical relevance of academic projects. A dedicated database of over 400 alumni was maintained, supported by active engagement via WhatsApp and LinkedIn platforms.

The institute remains committed to nurturing alumni relations through innovative programs, expertise programs, Alumni connect, lectures etc. leveraging their expertise for the benefit of current students and overall institutional growth.

This collaborative effort aligns with IIBS's mission to integrate academic learning with industry insights, preparing students for successful careers.

  
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